



September 22-25, 2002

# 3rd International Conference on Smokeless Tobacco

## *Advancing Science & Protecting Public Health*

### Conference Factsheet

Although the predominant form of tobacco use around the world is cigarettes, all forms are addictive, threaten health, and should be a component of comprehensive tobacco prevention and control programs.

The mission of the 3rd International Conference on Smokeless Tobacco, is to update the available information on the science of Smokeless Tobacco (ST) prevention and control with regard to what is known and what is not known.

**HOSTS:** The National Cancer Institute (NCI)-U.S.A., the Centers for Disease Control and Prevention (CDC)-U.S.A., and the Centre for Tobacco Prevention (CTP)-Sweden. Each of these organizations is dedicated to the prevention, reduction, and cessation of smokeless tobacco in all parts of the world.

Visit the Web site at [www.masimax.com/ISTC/welcome.htm](http://www.masimax.com/ISTC/welcome.htm) to learn more about of the 3rd International Conference on Smokeless Tobacco co-sponsors.

**HONORARY HOSTS:** The National Institute of Public Health, located in Stockholm, Sweden, will serve as the Honorary Host of the 3rd International Conference on Smokeless Tobacco [www.fhi.se](http://www.fhi.se)



NATIONAL INSTITUTE  
OF PUBLIC HEALTH – SWEDEN

#### Goals:

- To provide a forum for presenting the state of the science about smokeless tobacco use throughout the world, its causes and consequences, and measures for reducing its adverse health effects;
- To promote the development of a strengthened network of scientists, researchers, educators, public health workers, and others engaged in the work of tobacco prevention and control;
- To establish a research agenda and ensure that it is in accord with the advances in the sciences, changing patterns of ST use, patterns of adverse health outcomes, characteristics of addiction and addiction treatment, and developments in the social system; and

(over)



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- To prepare a report and take post-conference measures to ensure that the smokeless /unburned tobacco issues are adequately presented during the 12<sup>th</sup> World Conference on Tobacco OR Health and subsequent world conferences, and to the entire tobacco prevention and control community.

**When:** September 22-25, 2002

**Where:** Hilton Hotel & Conference Center  
(formerly Scandic Hotel Slussen)  
Guldgrand 8, Box 15270  
Stockholm, Sweden  
Tel: +46 88517 353 00  
Fax: +46 8-517 353 11  
[www.hilton.com](http://www.hilton.com)

Additional lodging options exist. Please visit the Logistics portion of the webpage for further information.

**Open To:** Scientists, researchers, educators, public health workers, and tobacco prevention and control proponents.

**Cost:** Pre-Registration Fee: \$250 (U.S.)  
April 1, 2002 - August 16, 2002

**Registration Fee:** \$300 (U.S.)  
August 17, 2002 - September 22, 2002  
Early registration is encouraged as space is limited.

## Registration:

Attendees can register in one of three ways:



### Mail:

Contact Conference Manager for registration forms (available April 1, 2002) or download registration forms via the web site on April 1, 2002.



### Facsimile:

001-301-926-3156 (using a credit card for payment)



### Internet:

Register Online at  
[www.masimax.com/ISTC/welcome.htm](http://www.masimax.com/ISTC/welcome.htm).

**Lodging:** Only 300 hotel rooms are available. Hotels will accept reservations from April 1 - July 25, 2002. For a list of conference lodging facilities visit the ISTC Conference Web site. Participants must make their own lodging arrangements.

For more information on registration, housing, co-sponsorship, exhibitor, and scholarship opportunities, visit the meeting Web site at [www.masimax.com/ISTC/welcome.htm](http://www.masimax.com/ISTC/welcome.htm) or contact:

3rd International Conference on Smokeless Tobacco  
c/o MasiMax Resources, Inc.  
Attn: Mark Adams, CMP, Conference Manager  
1300 Piccard Drive, Suite 203  
Rockville, MD 20850 USA  
Phone: 001-240-632-5630  
Fax: 001-301-926-3156  
E-mail: [madams@masimax.com](mailto:madams@masimax.com)

## Dates to Remember

### February 2002

- Call for abstracts issued
- Exhibit opportunities open
- Sponsorship opportunities open

### March 1, 2002

- Scholarship opportunities open

### April 1, 2002

- Pre-registration begins
- Preliminary program is available
- Housing opportunities open

### May 1, 2002

- Scholarship opportunities close
- Abstract submissions due May 15, 2002

### June 1, 2002

- Notification of abstract acceptance
- Notification of scholarship award
- Notification of exhibitor acceptance

### July 1, 2002

- Opportunities for financial co-sponsorship deadline
- Exhibitor funds are due

### July 25, 2002

- Housing reservations opportunity closes

### August 16, 2002

- Pre-registration closes